



Dates: Friday April 17: 6pm book signing

**Saturday April 18: 9:00am coffee and 9:30am for a
talk and discussion**

Location: Jackson Yacht Club, Ridgeland MS

A Special Event: "Save Sailing, Save the Family"

Members and guest are invited to a talk by the Nick Hayes, author of the bestselling book *Saving Sailing*

Overview:

Participation in sailing is declining in America, down 70% since 1979. But not for the reasons that you might expect. And *Saving Sailing* is a hot topic: when the book by the same title burst onto the scene in October, it quickly topped Amazon's Hot New Releases list in sailing, and garnered 5-star reviews by sailors, parents, teachers and people interested in fun and challenging outdoor free time pursuits. *Saving Sailing* is a provocative argument and action plan for the revival of family sailing and quality uses of free time for rewarding intergenerational pastimes and lifelong hobbies. Sailors appreciate it for its familiar stories and the opportunity to reflect on sailing in the bigger picture. Sailing clubs and instructors appreciate its

advocacy of the core role of organizations and volunteerism in building a lifelong passion for sailing.

In his presentation, Hayes will share his experiences while researching and writing the book, he will share the facts, dispel some myths about sailing, read an excerpt, and offer clear and practical suggestions for newcomers to try sailing, sailors to make time for it, and for sailing clubs to make such things possible. Hayes' talks are lively, fun and in demand: Just in the last year, thousands have attended his programs in Newport, Paris, Chicago, Miami, and Annapolis to organizations like Sail America, US Sailing and the ISAF, and at sailing clubs all over the U.S.

Comments from listeners:

"It was a pleasure hearing you speak. It was very enlightening. Your ability to engage and hold an audience is amazing. Your observations of the sailing community certainly do have much broader societal implications." - K. Novak

"That was such an inspiring talk." - D. Hanks

Your "lively and fast moving presentation used strong data to support your campaign: 'the family that sails together, stays together.'" - A. Gunderson

About the Author

Hayes contributes significant time to community work and to sailing. He chaired the Program Committee of the YMCA Camping Services Group and served on its Board for three years. He was a Director of the Milwaukee Yacht Club for four years, helping to renew its youth training facilities, and was its fleet captain. He is currently on the Board of Directors of the Milwaukee Community Sailing Center, leading its Program Committee, helping to set long term program strategy. He

has developed and teaches innovative basic and advanced sailing classes for the Center. He is also a member of the Junior Sailing Committee at his home club, the South Shore Yacht Club.

Hayes is an avid sailor with nearly thirty years racing and cruising experience, starting on penguins, scows, and Solings, and graduating to big boats and sport boats. His sailing resume boasts thousands of course races and thousands of offshore miles in the Chicago-Mackinac, Queen's Cup, Hook, and Trans-Superior races, winning many. Most important to Hayes: he and every member of his young family race and cruise together as often as possible.

More information is available at: <http://www.savingsailing.com>.

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